

POWERED BY ARIA AI

Aria *Prompt* Library

Ready-to-use prompts for your salon data

A curated collection of prompts to unlock the full power of Aria — your SalonIQ AI analyst. Ask the right questions and get instant insights on revenue, team performance, clients, and more.

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What's inside this guide

50+ prompts across 9 categories — from quick performance checks to deep business insights. Each prompt is tagged with the best view type to use in Aria.

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How to use these prompts

01

Open Aria from the SalonIQ email they sent you

02

Copy any prompt from this guide and paste it directly into Aria

03

Review the results or ask follow-up questions to dig deeper

RECOMMENDED VIEW TYPE FOR EACH PROMPT

Dashboard
Overview & KPIs

List / Grid
Ranked & detailed

Report
Written summary

Chart
Visual & graphs

Revenue & Performance

Track what each stylist is generating and spot opportunities to grow your top line.

1 Create a bar chart comparing **total revenue generated by each stylist** this month. Highlight anyone below the salon average.

Chart

2 Show a **leaderboard of retail sales per stylist** this month. Include average retail spend per client.

List / Grid

3 Create a bar chart showing **average service ticket value by stylist**. Who has the highest average spend per appointment?

Chart

4 Which stylists generated the **most revenue from colour services** this month?

Dashboard

5 Show a trend chart of **weekly revenue over the last 12 weeks**. Highlight the strongest and weakest weeks.

Chart

Retail Sales

Understand which products and stylists are driving your retail revenue.

1 Which retail products generated the **highest revenue** this month?

List / Grid

2 Show the **top 10 retail products** sold in the last 90 days.

List / Grid

3 Which stylists have the **highest retail attachment rate** (appointments with retail sold)?

Chart

Client Retention & Loyalty

Identify your most loyal clients and those at risk of not returning.

● **Pre-saved prompts available:** Some prompts in this section use the **Client Selections** feature — these are pre-saved in Aria and can be accessed directly from your saved prompt library.

1 Which stylists have the **highest client retention rate** over the last 6 months?

Dashboard

2 Create a chart showing **new vs returning clients** each month this year.

Chart

3 List clients who haven't visited in more than **12 weeks** but visited regularly before (at least 6 times in 2 years).

Saved

4 Which stylists have the highest percentage of **repeat bookings**?

Dashboard

Rebooking

See who's filling their column and who's letting clients walk out without a next appointment.

1 Create a bar chart showing **rebooking rates by stylist** this month.

Chart

2 Which stylists are booking the highest percentage of clients back **before they leave?**

Dashboard

3 Show appointments from last month where **no future appointment was booked.**

List / Grid

Discounts & Pricing

Understand where discounts are being applied and the impact on your salon's profitability.

1 Generate a bar chart showing the **total value of discounts applied by each stylist** this month.

Chart

2 List all appointments where the final bill was reduced by more than **20%.**

List / Grid

3 Which staff members have the **highest average discount percentage?**

Dashboard

4 Show all services with **frequent manual price adjustments.**

List / Grid

5 Compare **discount value against revenue generated** by each stylist.

Chart

Productivity & Utilisation

Understand how efficiently your chairs and team hours are being used.

1 Create a chart showing **chair occupancy % by day of week**.

Chart

2 Which stylists have the **highest utilisation rates** this month?

Dashboard

3 Show the total number of **hours booked vs available hours** for each team member.

Chart

Services & Upselling

Find out which services are performing and where there's room to grow revenue per visit.

1 Which services generate the **highest average revenue per appointment?**

List / Grid

2 Show the most popular **service combinations** booked together.

List / Grid

3 Create a chart showing **growth or decline in each service category** over the last 12 months.

Chart

4 Identify services with **declining demand** that may require promotion.

Report

Team Performance

Get a full picture of how your team is performing across every key metric.

- 1 Rank staff members by: **Revenue generated** · **Retail sales** · **Rebooking rate** · **Client retention** · **Average ticket value**

List / Grid

- 2 Which staff members **improved the most** compared to last month?

Dashboard

Business Insights

Strategic prompts to help you make better decisions with your data.

- **Pre-saved prompts available:** Prompts marked **Saved** use the Client Selections feature and are pre-saved in Aria — find them in your saved prompt library.

- 1 What are the biggest **opportunities to increase revenue** based on current booking patterns?

Report

- 2 Which clients **spend the most annually**, and what services do they purchase?

Saved

- 3 **Forecast salon revenue** for the next 3 months based on current booking trends.

Report

- 4 Identify clients **most likely to lapse** based on historical visit patterns.

Saved

- 5 What would be the **revenue impact** if every stylist increased their Retail-to-Service % by **2%**?

Report

BONUS SECTION

CEO Dashboard Prompts

Think bigger. Ask Aria to step into the role of a business advisor and give you the strategic view.

STRATEGIC PROMPT 1 · REPORT

If you were running this salon, what are the **top 5 actions you'd take this month** to increase profit?

STRATEGIC PROMPT 2 · REPORT

Generate an **executive summary of salon performance this month**, including wins, risks, and recommendations.